

SSIP2.0 Sensitization Sessions

Event Name: Sensitization Session on Student Startup & Innovation Policy

Date: 06/08/2026

Venue/ Mode: Sardar Patel College of Administration and Management, SPEC Campus, Bakrol

No of Participants: 201

Speakers Name: **Mr. Nirav Patel** (Sr. Manager, SPSEC, Sardar Patel University),
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Coordinator: **Mrs. Jyoti Dhamecha** (Assistant Professor, Sardar Patel College of
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Event Overview

A **Sensitization Session on Student Startup & Innovation Policy (SSIP)** was organized at Sardar Patel College of Administration and Management, SPEC Campus, Bakrol, on 6 August 2026. The session aimed to create awareness among students about the Student Startup & Innovation Policy and encourage them to explore innovation, entrepreneurship, and startup opportunities.

Objectives of the Program

The major objectives of the programme were:

- Create awareness about the Student Startup & Innovation Policy (SSIP).
- Encourage students to develop innovative ideas and entrepreneurial skills.
- Explain the opportunities available to students for transforming ideas into viable startup ventures.
- Familiarize students with the support, guidance, and mentoring available for innovation and startup development.
- Motivate students to identify real-world problems and develop practical, technology-driven solutions.

Resource Person

During the session, Mr. Nirav Patel explained the importance of innovation and entrepreneurship in the current educational and economic environment. He highlighted how students can identify problems, generate creative ideas, and work towards developing innovative products, services, and business models.

The resource person also emphasized the significance of the Student Startup & Innovation Policy in promoting an innovation-driven mindset among students and supporting them in progressing from the idea stage towards startup development. Students were encouraged to take advantage of available institutional support, expert guidance, mentoring, and relevant funding opportunities, subject to applicable policy provisions.

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The session provided participants with a better understanding of the startup ecosystem and motivated them to consider entrepreneurship as a potential career path. A total of **201 participants** attended the session and benefited from the awareness and guidance provided.

Key Outcomes

The sensitization session helped raise awareness about SSIP and its role in fostering innovation and entrepreneurship among students. It encouraged participants to think creatively, recognize entrepreneurial opportunities, and explore pathways for converting innovative ideas into practical solutions and potential startup ventures.

Conclusion

The Sensitization Session on Student Startup & Innovation Policy was a valuable initiative towards developing an entrepreneurial mindset among students. The session successfully engaged 201 participants and highlighted the importance of innovation, creativity, and startup development in addressing real-world challenges. Such initiatives play an important role in strengthening the innovation ecosystem and encouraging students to contribute towards entrepreneurship and the vision of an *Atmanirbhar Bharat*.

Photos



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